

# Endorsements

Join the campaign team of  
Sunnyvale residents along with  
local and regional elected officials to  
**Re-Elect Tim Risch  
for City Council  
Seat 7**

Organizations  
League of Conservation Voters  
Sierra Club  
Tri-County Apartment Association  
Santa Clara County Association of Realtors  
Silicon Valley Association of Realtors  
Sunnyvale Chamber of Commerce SUNPAC

Hon. Jim Cunneen, Former California Assembly Member

Hon. Liz Kriss, Santa Clara County Supervisor  
Hon. Larry Stone, Santa Clara County Assessor

Hon. Pat Vorreiter, Sunnyvale Councilmember and Former Mayor  
Hon. Jack Walker, Sunnyvale Councilmember and Former Mayor  
Hon. Manuel Valerio, Sunnyvale Councilmember and Former Mayor  
Hon. Jim Roberts, Former Sunnyvale Mayor  
Hon. Pat Castillo, Former Sunnyvale Mayor  
Hon. Michael Kasperzak, Mountain View Mayor  
Hon. Henry Mansysn, Former Milpitas Mayor  
Hon. John McLemore, Santa Clara Councilmember  
Hon. Rod Diridon, Jr., Santa Clara Councilmember  
Hon. Dolly Sandoval, Cupertino Councilmember  
Hon. Richard Lowenthal, Cupertino Councilmember and Former Mayor

Hon. Andrea Leideman, Trustee, Foothill DeAnza College District  
Hon. Nancy Newton, Trustee, Fremont High School District Board of Trustees  
Hon. Barbara Nunes, Trustee, Fremont High School District Board of Trustees  
Hon. Bob Roberts, Trustee, Sunnyvale School District Board of Trustees

Laura Babcock, Chair, Planning Commission  
Chris Moylan, Vice Chair, Planning Commission  
Charles Hungerford, Planning Commissioner  
Jeff Arnett, Chair, Parks and Recreation Commission  
Ray Pole, Vice Chair, Parks and Recreation Commission  
Helen DeWolff, Parks and Recreation Commissioner  
Robert Lawson, Parks and Recreation Commissioner  
Brian McQueen, Heritage Preservation Commissioner  
Jane Shoemaker, Chair, Heritage Preservation Commissioner  
Nancy Smith, Vice Chair, Housing and Human Services Commission  
Pete Costantavlos, Former Chair, Parks and Recreation Commissioner  
Alice Freund, Former Chair, Sunnyvale Arts Commission

Joe Antuzzi, Chair, Downtown Stakeholders Committee

Gordon and Wille Markley, Sunnyvale Citizens of the Year  
Don and Joanne Yeager, Sunnyvale Citizens of the Year  
Jeanine Stanek, Sunnyvale Citizen of the Year  
Yolande Risch, Sunnyvale Volunteer of the Year

Joe Hamilton, Retired Fremont Union High School District Superintendent

Dianna Aldrich	Rev. Steve Harrington	Frances Owen
George Andrews	Dr. Alyson Handley	Debbie Owens
Diana Andrews	Russ Hobbs	Lillian Pang
D. Joann Barr	Marc Hynes	Judi Pogue
Liz Bernard	Nick Gera	Cornie Portele
Rev. Dale Bracey	Rev. Roger Jones	Linda Price
Jennifer Brown	Kenneth V. Jorgensen	Steve Pursell
Tom Bryant	Martin Kasik	Jim and Peggy Quilinan
Robert Burnett, M.D.	Susan Kitchens	Lori Reiner
Carol Butler	Michael Klein	Diana Reynolds
Jan Camp	Marie Kuykendall	Joe Ribera
Carlos Castillo	Barb Kyger	Pete Richards
Carlotta Castillo	Margaret Lawson	Ali Abbas Rizvi
Brian Clikar	Barbara Lewis	Dick and Donna Smith
Peter Crigliano	Manuel Macias	Dr. Harry Springer
Norman Clarke	Margaret Maletis	Flo Stafford
Carla Davis	Arley Marley	Dorothy Stanley
Goff Davis	Rich Martinez	Charles Stowell
Paula DeStefano	Jan Martinez	Pat Stowell
Steven DeStefano, M.D.	Dianne McGowan	Dr. Lance Strovers
Donna Dewey	Ian McMurray	Lisa Tam
Barbara Ferguson	Barry Mirkin	Jane Vaughan
Ali Ghazeni	Roy Montalvo	Nancy Walker
Jim Gibson	Ishaq Nagpurwala	Alice Wilson
Jeffrey R. Gilmore	Dave Nieto	Grace Witt
Fred Hill	Deborah Olson	



## Quotes from Supporters

★ "Tim's experience makes him by far the best candidate for reelection to Seat 7. Sunnyvale citizens need to retain qualified people like Tim in City government."

— Jim Cunneen, Former State Assembly Member

★ "Tim's integrity, character, intelligence and presence, make him an asset to the Sunnyvale City Council."

— Jim Roberts, Former Sunnyvale Mayor

★ "Tim possesses the strong qualities of leadership, management experience, civic involvement, and unquestioned integrity. These attributes are the mark of a great leader. Tim has been an effective Councilmember and Vice Mayor."

— Manuel Valerio, Councilmember & former Sunnyvale Mayor

★ "I have lived in Sunnyvale for many, many years and I have seen many changes in the City. Tim Risch has the vision and leadership to take the City to a higher level. Tim's thoroughness and knowledge of issues make him a standout for Seat 7. Tim clearly has the best interests of Sunnyvale at heart."

— Fred Hill, Long-time Sunnyvale Resident & Business Owner

★ "Tim Risch is the best candidate for Seat 7. Join me in supporting his continued service on the City Council."

— Pat Vorreiter, Councilmember & former Sunnyvale Mayor

★ "As a small business owner, I know the importance of maintaining a healthy environment for our businesses to survive, and Tim Risch has the ability and the experience to oversee our economic future. Tim is clearly the most qualified candidate for Seat 7."

— Mike Klein, Sunnyvale Resident & Small Business Owner

# A Proven Community Leader who Gets the Job Done

# Re★Elect



# Tim Risch

## City Council Seat 7

# Vote!

Tuesday  
November 4th, 2003

PRSRT STD  
U.S. POSTAGE PAID  
SUNNYVALE, CA  
PERMIT NO. 15

Re-Elect  
**Tim Risch**  
City Council  
Seat 7

Tim Risch for City Council  
855 Mangrove Avenue  
Sunnyvale, CA 94086

# Qualifications Background



## Business Professional & Family Man

- Vice Mayor, City of Sunnyvale
- Husband of Yolanda with Daughter Jennifer
- 10 years in Sunnyvale government
- Native Californian and 20-year resident of Sunnyvale
- Bachelor of Science cum laude UCLA
- Master of Science, UC Berkeley
- Chair, Valley Transportation Policy Advisory Committee
- Vice Chair, Santa Clara County Cities Association Legislative Action Committee
- Board Member, Bay Area Water Supply and Conservation Agency
- Board Member, San Francisco Regional Water Finance Authority
- Nominated for Sunnyvale Distinguished Citizen of the Year Award - 1996

## Tim Risch Addresses the Issues

### Downtown

"We have the opportunity to rebuild our downtown streets and create one of the Bay Area's most exciting and vibrant downtowns. We must not compromise the quality of life for existing residents."

### Public Safety

"The best way to support public safety is to protect Sunnyvale's long term financial health through balanced budgets and long-term planning."

### Neighborhoods

"My first priority is keeping Sunnyvale a great place to live. I will continue to listen to residents and work to maintain the uniqueness of Sunnyvale's residential neighborhoods."

### Fiscal Responsibility

"I will ensure that your tax dollars are wisely spent. Maintaining the long-term health of our City's financial position is one of my most important objectives."

### Economic Development

"We must continue to encourage a healthy economy. Working in cooperation with the business community, I will ensure that Sunnyvale remains a key center for commerce in our region and the world."

[www.timrisch.org](http://www.timrisch.org)

timrisch@comcast.net 408.732.6128

## Tim's Priorities



### Caring for Our Seniors

Tim pays special attention to the needs of our Senior Population. As a Councilmember, Tim ensured that our Senior Center was constructed and opened on time. Tim also will work to ensure that City services, recreation facilities, and activities for Seniors are available and maintained.

### Commitment to Public Safety



Tim has been a leader in providing enhanced funding for emergency medical services in our City and ensuring funding to maintain our excellent police and emergency response services. Tim graduated from the Sunnyvale Community Public Safety Academy in 2001 and his wife is Volunteer Coordinator for Special Events for the Sunnyvale Department of Public Safety.

### Preserving Our Heritage



As a Councilmember Tim worked to see the completion of our new Orchard Heritage Park Interpretive Exhibit and the relocation of the historic Bianchi Barn at our Community Center. Tim also strongly supports the proposed Murphy House Museum and has worked to secure funding for its future construction.



### Nurturing Our Youth

Sunnyvale is known for its family-friendly environment and Tim has been a key leader in promoting new youth activities, such as our Fun on the Run program. Tim recognized the importance of Sunnyvale's new Skate Park to the youth of the community and strongly supported it from the day it was first proposed.

**"A Continuing  
Commitment  
to Our Community"**



### Fighting Traffic

Tim has ensured that funding for transportation improvements have continued to come to our City. He also has worked cooperatively with businesses to develop unique solutions to reduce the number of cars on our streets and roads.

**Vote!**  
Tuesday  
November 4th, 2003