

Capabilities Sheet

about

Take Flight Graphics is a full service graphic and web design and development company. From complete small business branding packages to ad hoc pieces, TFG delivers custom designed marketing materials that enable businesses to present a clear message and professional image to their customer markets.

TFG was founded by Robin Fisher in April, 2001 and has delivered excellence in both graphic design and website design/development for 12 years. Experience from a vast array of creative disciplines including fine art, graphic design, and typography as well as a high level of technical capability allows TFG to provide clients with top quality designs.

TFG creates front-end web page templates for integration into web application frameworks as well as standard website builds. A consortium of virtual partners expands our delivery capability, providing ASP, CFML, PHP programming and MySQL database expertise.

We also partner with marketing strategists, SEO/SEM providers, content developers / writers, photographers and other specialty vendors that enable us to provide our clients with a broad array of design service solutions.

From 2005 - 2009, TFG designed, built, maintained, and managed an enterprise-level website for NAWBO-SV in a pro bono capacity: <http://www.nawbo-sv.org>. This site contains 180 content pages, multiple forms, a member directory database, iframes, and multiple javascript widgets. *Current site under new management.*

our Mission

- Quality Product/Design/Code
- Effective Project Management
- Clear Communication
- Client Education

education

Associate of Science, Desktop Publishing, West Valley College, Saratoga, CA, 1999
Associate of Arts, Liberal Arts, St. Leo College Extension, Hinesville, GA, 1994
Graphic Design Program, Golden West College, Huntington Beach, CA, 1986-1988

software Expertise

Photoshop | Illustrator | Indesign | Acrobat | HomeSite | Excel | Word | PowerPoint
Occasional use: Premiere | Painter | Fontographer | CorelDraw | CoolEdit 2000

client Shortlist

Delphon Industries
Owens Design
Sunnyvale Community Services
Quality Assurance Travel
Trusted Van Lines
Benchmark Environmental Engineering
Labhart Miles Consulting

VacationGuard™
Group Seven
Primus Staffing
Josephine's Professional Staffing
Valley Finance Forum
Investor's Capital Management
MarketingCamp Silicon Valley



services

website Design / development services

- Interface Design / Redesign
- Site Architecture Planning
- Informational - Dynamic - eCommerce Sites
- Website Maintenance Plans
- Organic SEO (Starter Kit only)
- Custom Web Application Development

coding Services & supported Standards

- Hand coded HTML 5, XHTML 1 tableless markup
- CSS2 & 3 (responsive design on request)
- 508 Accessibility Coding (ADA compliance)
- Cross-Browser / Platform Testing:
Mac OS X: Safari / WinXP: IE7/8, FF x
Win 7: IE9, FF x, Opera x, Chrome x
(mobile device testing on request)

website Page features

- Javascript, JQuery implementation / customization
- Dynamic Navigation Menus / Tree Menus
- Dynamic Widgets: dynamic text, image slide shows, tooltips flyouts, iframes, scrolling and sliding content, tabbed content & more...
- Multimedia / Streaming media / Audio embeds
- Forms / CGI Scripting (PERL)
- Google Site Search / In-site Search Engines

graphic Design services

- Logos : Business Stationery
- Ads : Flyers : Postcards
- Brochures : Newsletters : Sales Folders
- PDF Forms
- Book Covers : Desktop Publishing
- Posters : Banners : Signs
- Custom Invitations
- Media Pkging: DVD/CD-ROM
- Product Packaging: Boxes, Bubble Packs
- Property Sitemaps : Bldg Floorplans
- Patches : T-shirts : Vehicle Decals

Print Job Coordination & Photography services by request

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